

<p>WHO family & friends, local area residents and businesses, CC SPCA voluteers & supporters, event sponsors network,</p>	<p>WHAT - Block Party live music (find local act to donate services), food & beverages (solicit donations from area), auction (solicit donations \$50 value min), raffle (sell tickets for 50/50 where half goes to the charity half to lucky winner), games (attract families with children with kid friendly entertainment - hula hoop contest, limbo, face painting, cutest pet contest), vendors</p>	<p>WHEN - September 17, 2011 3:00pm - 6:00pm</p>
<p>WHERE ABN Park outdoor with covered area in case of inclement weather</p>	<p>WHY Raise money for CC SPCA. Give back to community. Fellowship.</p>	<p>HOW (to get people to come) promote event with mailings, eBlasts and Social Media, signs placed in area businesses, road signs, ads in local papers</p>